

Safety Reminder

April breezes are an ideal time to go fly a kite, but it's important to remember safety while out having fun. Be sure to choose a clear, dry day for kite flying, and keep all kites away from electric power lines. If your kite gets snagged in our power lines or in a tree in which lines might be hidden, don't try to free it yourself.

Call WMECo at **413.781.4300** (in the Springfield calling area) or **800.286.2000**.

SAFETY



**Western Massachusetts
Electric**

A Northeast Utilities Company

APRIL 2010

WMECo Wants to Help You Save Money and the Environment!

April 22, 2010 marks the 40th anniversary of Earth Day. Since it's beginning in 1970, Earth Day has been adopted in countries around the world to promote

environmental stewardship and empower people to take action. WMECo makes it easy to get on board with energy efficiency by offering programs to both business and residential customers that reduce energy use and therefore, your carbon footprint.



Shutoff Protection Extended

WMECo's shutoff protection period has been extended from March 15 to April 15, 2010. Customers with outstanding balances are encouraged to call our Credit and Collections department as soon as possible at 413.737.4600 (within in the Springfield calling area) or 800.286.2828 to make a payment arrangement and prevent disconnection of service once the protection period is over. For customers experiencing financial challenges, WMECo has scheduled Utility Day events this spring.

To learn more, visit www.wmeco.com/utilitydays.



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Expanded Programs

In 2010, WMECo has significantly expanded energy efficiency program funding, up from \$11 million in 2009 to \$18 million this year. This ramp up will allow us to help more customers than ever before take the important steps towards greening your home or business, and your wallet. Recently, the residential energy assessment program called Mass Save was expanded to encompass all efficiency programs – both residential and business. Although the Mass Save name now encompasses many programs, the same residential and business programs that you may have heard about are still able to be taken advantage of – with many offering increased incentives.

Mass Save

Take Action!

If you haven't taken advantage of our programs, you are missing out! Our residential customers can take advantage of a free energy assessment, where an efficiency expert gives your home a "check up" to see where you're losing the most energy, and the most money. WMECo will also pay 75 percent of the cost (up to \$2,000) to install insulation, perform air sealing measures and more. Customers may also be eligible for a 0% loan up to \$15,000 for the installation of qualified energy efficient improvements. For both small and large business customers, WMECo has programs to help you, too! Upgrading to energy efficient lighting can mean significant savings for your business, and our incentives can help make updates more affordable. We also offer incentive rebates for installing efficient motors and motor controls, HVAC units, and much more!

Take action now and visit www.wmeco.com or www.masssave.com today to learn about all the ways WMECo can help you save!



We're doing our part...

We at WMECo take environmental stewardship very seriously – in fact, it's one of our core values. All of our facilities are ISO-14001:2004 certified, meaning that we meet international standards and guidelines for environmental performance. This year we're also going to be beginning construction on our first solar facility in Pittsfield, bringing clean, renewable energy to our customers.

